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Alaska Airlines®

OCTOBER 2007

Aloha!

Alaska Airlines introduces
service to Hawaii

new URBANISM

Harmonic Convergence

Welcome to 1 Hotel & Residences, Seattle

Digging Deeper

A city of thinkers elevates
the urban experience

Where The Green Glass Glows

Luxury and responsibility are equally
reflected in 1 Hotel & Residences, Seattle

Material Marvels

Elegance and innovation mingle
in naturally inspired design

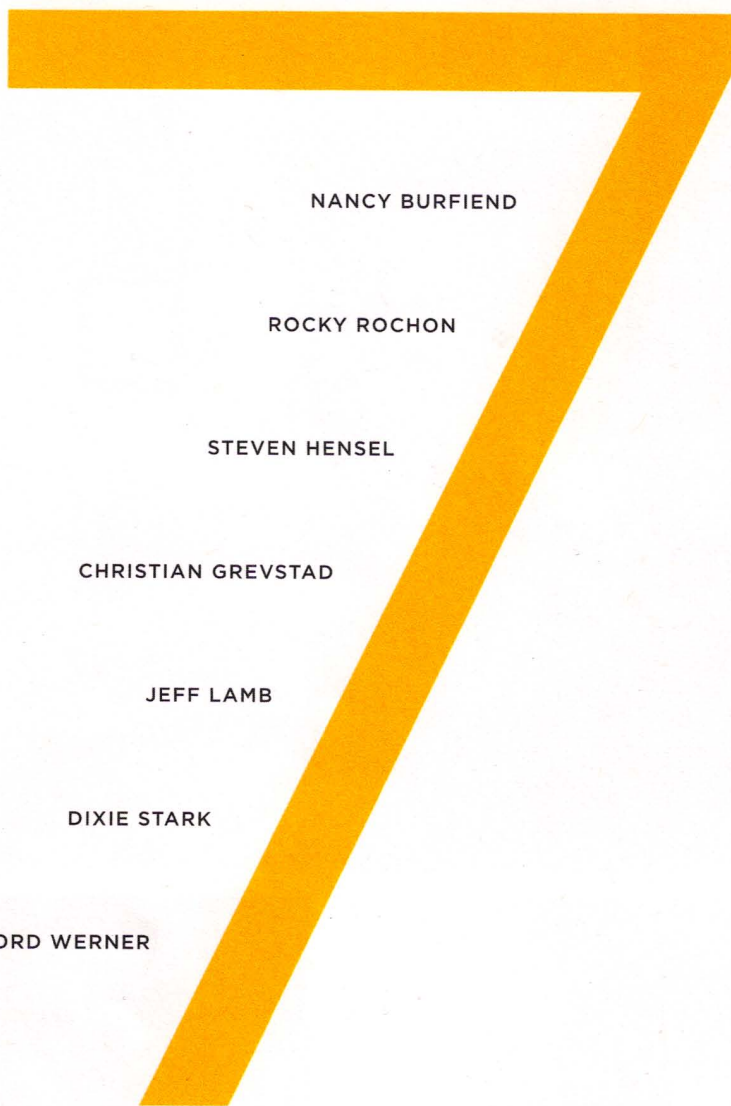
Magnificent Seven

Seattle's leading interior designers
redefine urban living



HOTEL
& RESIDENCES

SEATTLE



NANCY BURFIEND

ROCKY ROCHON

STEVEN HENSEL

CHRISTIAN GREVSTAD

JEFF LAMB

DIXIE STARK

GARRET CORD WERNER



SEATTLE'S MAGNIFICENT 7

Top interior designers create atmospheric spaces with a nod to northwest sensibilities

1 Hotel & Residences, Seattle is more than just a building; it brings new ideas to life and provokes conversation about the ideal way—or ways—of living in the city. It is in keeping with this vision that developer Paul Brenneke invited seven of Seattle's top interior designers to create their own personal visions of ideal urban living for the top seven penthouses of the tower. These seven—Nancy Burfiend, Steven Hensel in collaboration with Eggleston Farkas Architects, Christian Grevstad, Garret Cord

Werner, Dixie Stark, Jeff Lamb and Rocky Rochon—were asked by Brenneke to start with a model of the raw space and, given no limits but those of physics, create the ultimate expression of the 1 Seattle way of life.

One of the most wonderful aspects of the exercise is its purity: no clients, no budgets, no contractors — just designer, model and vision. Whether or not any of the designs are actually built is



entirely beside the point. (Of course, when prospective residents see the extraordinary plans on display at the Sales & Design Center in October 2007, they may very well choose to make one or another a reality in their own skyward home.)

In any case, as Brenneke puts it, "What resulted was some of the most inventive and striking work this city has seen or is likely to see for years to come. Whether they feature eco-resin panels or luxurious, organic materials and fabrics, spa-like vestibules or reflecting ponds, these homes capture the essence of a private retreat at the center of a dynamic urban environment."

It helps that the works are drawn on amazing backdrops. The real penthouse townhomes at **1** Seattle will range from about \$2 million for 2,200 square feet to more than \$11 million for a 6,800 square foot unit. They all include up to 23-foot ceilings and two-story expanses of glass looking out on the city and Puget

Sound—definitely targeted toward buyers accustomed to luxury.

The size and scope of these homes brought out the designers' imaginations in a variety of signature touches—koi ponds, sliding walls, hidden chambers and floating rooms. But none are merely decorative; each is a response to the space, the building, the city or the imagined requirements of the owners. In the end, the Seattle Seven show us there is not a singular vision for urban living, but many—a fitting lesson for a city coming of age.

Back row (left to right)

Rocky Rochon, Christian Grevstad, Dixie Stark, Garret Cord Werner,

Front row (left to right)

Nancy Burfiend, Steven Hensel, and Jeff Lamb

LIFE AT THE TOP REQUIRES IMAGINATION

Seattle's Seven redefine urban living

Dixie Stark: charm

Dixie Stark's personal charm comes through in her design for a gracious penthouse townhome. "This is an easy-to-live-in space that is perfect for relaxing, working or entertaining at home," says Stark. "I wanted the design to allow anyone who comes into this space to bring his or her own history—or to start a new chapter in their lives."

Entering the penthouse through a pair of leather-clad double doors, guests are greeted by a dramatic staircase made of glass and metal with treads that literally "float in space" lest they block the expansive views to the east. The study perches overhead. "It has a lofty feel to it, with a panoramic view of the living room and out over the city skyline," she explains. Complete with a hidden wall bed, the room maintains clean lines and offers an uncluttered retreat for occasional houseguests or office work.

Stark's respect for graceful lines and influences from the past is executed with a contemporary edge and a nod to the rich hues of the Pacific Northwest. From the walnut floors to the limestone tiles in the master bath, her design provides a warm and luxurious retreat from the outside elements—southern comfort indeed.

Founder and principal of Seattle-based DA STARK Interiors, Dixie Stark brings more than a decade of design experience to her practice, where she specializes in timeless interiors that are both client and architecturally specific. She received her interior design degree from the University of Arkansas, and has been published in regional and national media, including being selected as one of House Beautiful's "2003 Top Designers Under 40," and Seattle Homes & Lifestyles.



A staircase appears suspended in the sky at the center of Dixie Stark's graceful design.